

June 14 - SMALL BUSINESS SUMMIT – AGENDA

| Time | Topic | Speaker |
|----------|---|---|
| 8:30 AM | Networking | |
| 8:45 AM | Welcome from Penn State Harrisburg | Chancellor Callejo-Perez |
| 9:00 AM | 10X Your Idea | Virtual Presenter, Suresh Madhuvarasu, Product 10X |
| 9:45 AM | American Seed Funding Program, SBIR,STTR | Kelly Wylam, Innovation Program (IPart) |
| 10:20 AM | Break | |
| 10:30 AM | Panel 1: Building A Strong Foundation for SCALE | Jogi Daita/Inspiration Global, Hans Fuller/Bigtincan, Greg Sutton/Offit Kurman, Patricia Robinson/Evolve Youth Trades Academy, Moderator: Joel Berg/biznewsPA |
| 11:15 AM | Expanding Your Startup Internationally | Nic Cervantes, Director, U.S. Commercial Service Harrisburg |
| 12:00 PM | Lunch | Small Business Resource Feature |
| 12:30 PM | Today's Top Digital Marketing Trends for Startups | Leona Griffin , SEO Expert & Founder, Sassy Cheetah |
| 1:30 PM | Panel 2 - Capital & Procurement | Anita Weikel/CREDC, Hillary Greene/City of Harrisburg, Rob Brown/ SEDA-COG, Lisa Weaver/ ASSETS Lancaster, Karen King/Cultivate Lancaster |
| 2:30 PM | Optional Networking | |
| 3:00 PM | End | |